

2023 NOW Solutions

August 1 – September 30, 2023



NOW Solutions

- Offers on **Ten (10)** critical products during **key application periods**
 - Including our newest innovation, **Resilia™ Root Health Solution**
- **Stackable discounts/rebates** – just like 2020-2022 EOP programs
- **Easy-to-calculate total savings** with our downloadable Excel calculator
- Managed through the **revamped**, benefit-filled **My Envu Rewards** loyalty platform
- **Extended terms** for end users and agent—until June 2024

Program updates at a glance...

What's changed:

- Resilia™ Root Health Solutions added
- Banol®, Tetrino, Signature, Signature XTRA removed*
- End Users must purchase a minimum of \$5K during both NOW/Fall Solutions to receive Pairing/Select rebates

What remains the same:

- Off-invoice volume discounts
- Pairing, select and purchase tier rebate stacking for End Users
- Extended terms
- Golf Strategic Partners may participate in the program

It's all one big shopping bag

NOW & Fall Solutions
purchases *count*
together for EU and
DSR rebates



Earn a Purchase Tier Rebate

based on purchases in both programs (Aug 1—December 4)

Consistent
\$8,499
Tiering

Total Purchases*	Base Incentive**†	Aug-Oct Bonus (Products invoiced by October 31 st) **†	Base + Bonus**†
\$5,000-\$13,749	3%	1%	4%
\$13,750-\$22,249	4%	1%	5%
\$22,250-\$30,749	5%	1%	6%
\$30,750-\$39,249	6%	1%	7%
\$39,250-\$47,749	8%	-	8%
\$47,750+	9%	-	9%

*Pricing for all states except CA or WA. Must be purchased on a single invoice to receive volume discount price. **Must be registered in My Envu Rewards and accept current Terms and Conditions to participate. ***Savings compared to 1 unit at the National price. †Customer Fall Solutions and NOW Solutions promotional cumulative purchases (Aug. 1 - Dec. 4, 2023) must be \$5,000 or more to qualify for program rebates. New members signed up before Dec. 31, 2023, will receive 2023 NOW/Fall Solutions rebates. All rebates for 2023 NOW/Fall Solutions will be paid in points, which can be redeemed for thousands of catalog items, distributor credits and/or company checks (no checks can be issued to a third party). All products must be invoiced between Aug. 1 and Sept. 30, 2023, to qualify for NOW Solutions. Rebate calculations will be based on the date of actual product invoice and calculator tools are provided for estimation purposes only. Rebates will only be paid or delivered to the company or name listed on the invoice. Please allow for rebates to be fulfilled by July 31, 2024. End users are only eligible for one Envu incentive program on these invoiced products. Must be an end user with MER membership and accept current Terms and Conditions. Resale of product(s) purchased within this program will not qualify for rebates. If questions arise, please contact MER at 1-888-456-6464 or email info@myenvurewards.com. Envu reserves the right to modify any portion thereof, or discontinue this program without prior notice.



The Rollup – End Users

<p>Volume Discounts</p> <hr/> <p>purchase in <i>bulk</i> for a lower invoice price</p>	<p>Select Rebates</p> <hr/> <p><i>instantly</i> qualify for a special rebate</p>	<p>Pairing Rebates</p> <hr/> <p>purchase 2 products together to qualify</p> <p>\$ + \$</p>	<p>Purchase Tier Rebates</p> <hr/> <p>Qualify based on overall purchases starting at \$5,000</p>
<p>Indemnify® Interface® Stressgard Specticle® FLO</p>	<p>Resilia™ Interface® Stressgard Celsius® Specticle® G</p>	<p>Interface® Stressgard Mirage® Stressgard Celsius Tribute® Total</p>	<p>All 10 products, including Densicor & Revolver EXCEPT: Specticle FLO</p> <p><small>Specticle FLO purchases counts towards achieving a tier level— but are not paid a tier rebate.</small></p>

NOW

Fungicides/Nematicides

Fungicides/Nematicides	Qty	NOW Price*	Select Product Rebate** (per unit)	Pairing Rebate** (per unit)	Saving % + Max Purchase Tier Rebate (9%)***†
Densicor® (51 fl oz bottle)	1	\$725.00			9%
Interface® Stressgard® (2.5 gal jug)	1-5	\$561.00			9%
	6+	\$493.50	\$25 (6 or more)	\$21	28.1%
Mirage® Stressgard (2.5 gal jug)	1	\$487.20		\$26	14.3%
NEW Resilia (2.72 gal jug)	1	\$890.80	\$25		11.8%
Indemnify® (17.1 fl oz bottle)	1-5	\$1,925.00			9%
	6+	\$1,732.50			18.1%

NOW

Herbicides

NOW	Herbicides	Qty	NOW Price*	Select Product Rebate** (per unit)	Pairing Rebate** (per unit)	Saving % + Max Purchase Tier Rebate (9%)***†
X	 CELSIUS [®] (10 oz bottle) ^{WG}	1	\$125.80	\$5 (16 or more)	\$5	16.9%
X	 REVOLVER [®] (87 fl oz bottle)	1	\$743.10			9%
X	 SPECTICLE [®] FLO (1 gal jug)	1-13	\$2,031.20			Purchases count toward Purchase Tier Rebate tier, but don't receive rebate
		14-25	\$1,743.50			
		26+	\$1,566.20			
X	 SPECTICLE [®] (50 lb bag) ^G	1	\$125.50	\$11 (20 or more)		17.8%
X	 TRIBUTE [®] TOTAL (6 oz bottle)	1-5	\$405.30		\$25	15.2% ₁₅

The rules: Pairing Rebates

- Pairing rebates don't have to be on a single invoice and **are aggregated** during the period that they run
- The pairing must be sold to a **single customer at one business location** over the period the pairing is run
- Once the customer **hits the minimum**, they qualify on all purchases Example: 6 Interface and 200 Mirage, *all units get the rebate*
- End Users **qualify on purchases from multiple distributors**
- Example: 3 Interface & 1 Mirage from Dist A, and 3 Interface & 1 Mirage from Dist B *qualify*

Pairing Rebates

purchase 2
products together
to qualify

\$ + \$

2023 NOW/FALL Program Conditions

- // Qualifying products must be ordered and invoiced by Agent/Distributor between August 1 – December 4, 2023.
- // Qualifying purchases from August 1 – October 31, 2023, may qualify for an additional 1% bonus. Purchases greater than \$39,249 are not eligible for the October bonus.
- // **End-users must be registered in My Envu Rewards by December 31, 2023**, and accept current Terms and Conditions.
- // All rebates for 2023 EOP will be paid in My Envu Rewards (MER) points, which can be redeemed for thousands of catalog items, Agent/Distributor credits and/or company checks. Checks will not be issued to a third party.
- // Rebates will only be paid to the company or name listed on the invoice.
- // **Agency products purchased during the program period qualify for terms due June 7, 2024.**
- // **Rebates will be paid by July 31, 2024**
- // **Only end-user purchases qualify for this program**, and purchases must be from a Envu authorized Distributor or Agent. Resale of product(s) purchased within this program will not qualify for rebates.
- // Altus rebate not available to production ornamental growers.
- // **Volume discounts are applied at the individual invoice level. Multiple invoices will not be aggregated for price volume discounts.**
- // Purchases of Specticle FLO during August 1 – September 30, 2023, count toward achieving tiered rebates.
- // Purchases of NOW products during August 1 – September 30, 2023, count toward tiered rebates and qualify for individual product rebates.
- // Return of products that received NOW/FALL solutions rebates will be subject to forfeiture of points earned. If points are not available for refund, Envu reserves the right to place account in a negative balance.